

Message Text

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PAGE 01 STATE 078040

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FM SECSTATE WASHDC

TO AMEMBASSY WELLINGTON PRIORITY

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E. O. 11652: ADS, DECLAS 12-31-73

TAGS: EAGR, ETRD, NZ

SUBJECT: SECTION 22 ACTION ON CHEESE QUOTA

REF: STATE 077974

1. THE FOLLOWING SUMMARY OF CONSULTATIONS WITH THE GONZ ON ENLARGEMENT OF THE CHEESE QUOTAS IS FOR THE EMBASSY' S BACKGROUND INFORMATION.

2. THE GONZ, IN RESPONDING TO THE USG REQUEST FOR EXPORT-ING COUNTRY ASSURANCES ON ABILITY TO SUPPLY (PARA. 2 STATE 69273), STATED THAT " NEW ZEALAND WOULD BE IN A POSI-TION TO SUPPLY ADDITIONAL QUANTITIES OF CHEESE TOTALING 50 PERCENT OF ITS ANNUAL QUOTAS FOR CHEDDAR, AMERICAN TYPES AND OTHER CHEESE. AS REGARDS THE SUPPLY OF ADDITIONAL QUANTITIES OF AMERICAN TYPES (GRANULAR) AND OTHER (CHESHIRE), HOWEVER, THIS WOULD BE WITH CONSIDERABLE DIFFI-CULTY AND DISRUPTION TO THE NEW ZEALAND DAIRY INDUSTRY. NO DIFFICULTIES ARISE IN QUICKLY MEETING THE ADDITIONAL QUOTAS FOR THESE CHEESES WITH CHEDDAR AND NEW ZEALAND CAN

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PAGE 02 STATE 078040

GIVE AN ASSURANCE THAT IT IS ABLE TO SUPPLY CHEDDAR AGAINST INCREASES IN EACH OF ITS QUOTAS (ITEMS 950.10 B AND 950.10 D)".

3. THE GONZ PROPOSAL TO SUPPLY AN EXTRA 50 PERCENT OF THE

" OTHER" CHEESE QUOTA (AMOUNTING TO 3.8 MILLION POUNDS) IN THE FORM OF CHEDDAR WAS ACCEPTED AND ITS CHEDDAR CHEESE QUOTA ALLOCATION WAS INCREASED CORRESPONDINGLY. (THE LATTER INCREMENT IS IN ADDITION TO A 50 PERCENT INCREASE GRANTED ON ITS QUOTA ALLOCATION FOR CHEDDAR.) AS A RESULT OF THE SHIFT FROM " OTHER (CHESHIRE)" TO CHEDDAR, THE COUNTRY DESIGNATION FOR NEW ZEALAND UNDER ITEM NO. 950.10 D OF THE PRESIDENTIAL PROCLAMATION SHOWS THE WORD " NONE" UNDER THE HEADING " QUANTITY IN POUNDS".

4. THE U. S. DID NOT ACCEPT NEW ZEALAND' S OFFER TO SUPPLY CHEDDAR IN LIEU OF A 50 PERCENT INCREASE IN ITS AMERICAN- TYPE CHEESE QUOTA (ADDITIONAL QUANTITIES OF AMERICAN- TYPE CHEESE ARE DESIRED FOR PROCESSING PURPOSES), ITS AMERICAN- TYPE QUOTA ALLOCATION WAS INCREASED 50 PERCENT. ROGERS

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*** Current Handling Restrictions *** n/a

*** Current Classification *** LIMITED OFFICIAL USE

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